

NANTUCKET REGIONAL TRANSIT AUTHORITY

ANNUAL REPORT FISCAL YEAR 2011



Nantucket Regional Transit Authority
Fiscal Year ending June 30, 2011
Annual Report



Advisory Board

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Since operations began in 1995, the NRTA's seasonal fixed route service operated as the Shuttle for the 2010 season.



For the 2011 Season, the NRTA embarked on many new exciting initiatives to attract new riders. After having served the Nantucket community as the Nantucket Regional Transit Authority Shuttle for 16 years, the Authority decided to pursue re-branding the system. Residents and visitors were invited to assist in the process in late 2010 by entering a contest to suggest a new name. In addition to the new name and image, the NRTA is also introduced a number of exciting improvements to the system for the 2011 season:

- The addition of two hybrid buses to the NRTA fleet.
- New environmentally friendly bus shelters have been constructed at two major bus stops.
- A new website that offers easy access to comprehensive information.
- A colorful rider-friendly brochure providing extensive information about the system as well as showing the locations of biking and walking paths, the location of museums and other points of interest on the island.
- The "Where's My Bus" application that allows passengers to access real-time information about the location of their bus on the Web or via a smart phone or Blackberry.



More emphasis will also be placed on encouraging people to park at one of four easy-to-access park and ride locations and ride the bus. These endeavors would have not have been possible without the supported of a Nantucket-based philanthropic organization.

The Nantucket Regional Transit Authority (NRTA) provides seasonal fixed route public transit service and year round advanced reservation van service for elders and persons with disabilities in Nantucket. During fiscal year 2011 the NRTA provided seasonal fixed route service from July 1, 2010 through October 11, 2010 and May 16, 2011 through June 30, 2011. The NRTA's fixed route operated 146 days on 9 routes utilizing (maximum) 13 vehicles. Fixed Route services operate on modified schedules (less frequent) at the beginning and end of the season.

Fixed Route Services



DATES AND HOURS OF SERVICE

- Jetties Beach Route operated on a 30 minute schedule from the end of June through Labor Day, daily from 10:00 a.m. to 6:00 p.m.
- Madaket Route operated on an hourly schedule from the end of May to mid June and after Labor Day to mid September and on a 30 minute schedule from mid June to Labor Day, daily from 7:00 a.m. to 11:30 p.m.
- Miacomet Loop operated on a 30 minute schedule from mid May to mid June and early September to early October and on a 20 minute schedule from mid through early September, daily from 7:00 a.m. to 11:30 p.m.
- Mid Island Loop operated on a 30 minute schedule from mid May to mid June and early September to early October and on a 15 minute schedule from mid June through early September, daily from 7:00 a.m. to 11:30 p.m.
- Sconset via Milestone Road Route operated on an hourly schedule from July 1 through Labor Day, daily from 7:15 a.m. to 7:15 p.m.
- Sconset via Old South Road Route operated on an hourly schedule from mid May through early October, daily from 7:15 a.m. to 7:15 p.m.
- Sconset via Polpis Road operated on an hour and twenty minute schedule July 1 through Labor Day, daily from 10:00 a.m. to 6:00 p.m.
- Surfside Beach Route operated on a forty minute schedule from the end of June to Labor Day, daily from 10:00 a.m. to 6:00 p.m.

NRTA Passenger Boardings By Route

Jetties Beach Route	14,157
Madaket Route	36,817
Miacomet Loop	56,054
Mid Island Loop	52,723
Sconset via Milestone Road Route	13,974
Sconset via Old South Road Route	49,211
Sconset via Polpis Road Route	6,167
Surfside Beach Route	17,607
Airport Route	8,717
TOTAL	255,427

NRTA Passenger Boardings by Month

July	85,443
August	85,496
September	28,173
October	4,946
May	40,978
June	10,391
TOTAL	255,427



Fixed Route

Demand Response

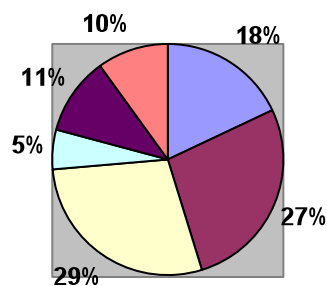
Annual Ridership	255,427	8,971
Annual Farebox Revenue	358,818	10,196
Annual Cost of Operations	1,477,501	295,605
Annual Revenue Hours	17,231	2,946.1
Annual Revenue Miles	207,815	20,892.3
Days of Operation	146	250
Number of Fixed Routes	9	-
Fleet Size	18	4





The NRTA's advanced reservation door to door elderly and disabled transportation is called Your Island Ride. Service is provided year round, Monday through Friday, daily from 8:00 a.m. to 4:00 p.m. Your Island Ride provided 8,971 trips in Fiscal Year 2011.

<u>Destinations</u>	<u># of Trips</u>
Medical	1,613
Nutrition	2,438
Social/Recreational	2,565
Shopping	491
Employment	972
Other	892
Total Trips	8,971



**NRTA STATEMENT EXPENSE AND REVENUES
FY11**

Operating Costs

Administrative costs	\$ 116,313
Purchased Services	
Fixed Route	\$1,375,049
Demand Response	\$ 261,454
Brokerage Services	\$ 3,140
Debt Service	<u>\$ 20,290</u>
Total Operating Costs	\$1,776,246

Operating Revenues

Farebox	\$ 365,873
Brokerage Service reimbursement	\$ 3,140
Advertising	\$ 1,080
Interest Income	\$ 2,569
Miscellaneous	\$ 2,095
Other Third Party Reimbursement	<u>\$ 12,844</u>
Total Revenues	\$ 694,423
State Contract Assessment	\$ 372,634
Federal Operating Assistance*	\$ 694,222
Local Assessment	\$ 321,789

*includes 5311 rural operating funding and ARRA operating funding

STATEMENT OF NET ASSETS

FY11

ASSETS

Current Assets:

Cash and cash equivalents	\$ 783,829
Receivable for operating assistance	\$1,296,940
Other Current Assets	\$ 125,205

Total current assets **\$2,205,974**

Noncurrent Assets:

Restricted assets	
Cash and cash equivalents	\$ 180,308
Receivable capital assistance	<u>\$ 201,861</u>
Total restricted assets	\$ 382,169
Receivable for operating assistance	\$ 123,099
Capital assets, net	<u>\$2,612,529</u>
Total noncurrent assets	\$3,117,797

Total assets **\$5,323,771**

LIABILITIES

Current liabilities

Accounts payable and accrued expense	\$ 256,533
Unearned revenue	<u>\$ 11,270</u>
Total current liabilities	\$ 267,803

Noncurrent liabilities

Liabilities payable from restricted assets	
Accounts payable and accrued expense	\$ 230,186
Revenue Anticipation Notes	<u>\$ 1,906,614</u>
Total noncurrent liabilities	\$ 2,136,800

Total liabilities **\$ 2,404,603**

NET ASSETS

Invested in capital assets	\$ 2,612,529
Restricted	\$ 151,983
Unrestricted Net Assets	<u>\$ 154,656</u>

Total net assets **\$ 2,919,168**

Capital Grant

Commonwealth of Massachusetts	\$ 180,656
Federal (ARRA)	\$ 815,334

Ride to Read



Ridership Incentive Programs

The NRTA continues its efforts to provide Ridership Incentive Programs (RIP) that encourage ridership. Commuter Solution Program - This program enables employers to purchase passes for their employees at a discounted rate (\$10 off the cost of a season pass) and is one of the pass options made available to our fixed route riders. Ride to Read - The Nantucket Elementary School, Nantucket Atheneum, Friends of Nantucket Public Schools and the NRTA established this program to provide elementary school children the opportunity and convenience to continue reading throughout the summer. Friends of Nantucket Public Schools reimburses the NRTA for the fares. Pass Options – The NRTA provides several pass options to both seasonal users and visitors. Passes are available at a reduced cost to paying per ride. 1-day pass \$7; 3-day pass \$12; 7-day pass \$20; 30 day pass \$50; season pass \$80, Commuter \$70, Nantucket student \$40; other students \$70; and senior disabled \$40. Public Transportation and Walking Map to Historic Sites and Museums on Nantucket - A brochure was developed through a collaborated effort with the NRTA, the Town's transportation planner and various historic site and museums. The brochure includes a map locating the island's historic sites and museums and provides information on fixed routes and stops to access these sites as well as walking times from site to site.



Emergency Ride Home Program

The NRTA is a participant in MassRIDES, the Commonwealth's statewide travel options, *FREE* Emergency Ride Home Program available to Nantucket employers and their employees. The MassRIDES Emergency Ride Home (ERH) Program is available to any employee who commutes to work by transit, walking, bicycling or carpooling at least twice a week and enrolls in the program. This program promises employees who regularly use travel options that MassRIDES will pay for the ride home if they experience a qualified emergency.

Customer Conveniences



PARK AND RIDE LOTS - The NRTA provides four (4) park and ride lots along several of its fixed routes. The Park and Ride lots are parking lots for private businesses (mostly restaurants) that enter into a license agreement with the NRTA for \$1.00/year to utilize their lots as a Park and Ride. The NRTA promotes the use of these lots in its marketing efforts.

BIKES-N-TRANSIT - The NRTA continues its efforts in the Commonwealths Bikes-n-Transit Program. All buses are equipped with bike racks that carry two

bikes. Stationary bike racks are also provided at several stops. For FY11 season the NRTA transported 6,588 bikes on its buses. The island has over 30 miles of bike paths all adjacent to NRTA Routes.



BUS STOP AMENITIES - The NRTA provides benches at a majority of its most used bus stops. DPW personnel repainted benches and created NRTA logos and the words “bus stops” on these benches that created more awareness of the bus stop locations. Stationary bike racks are also available at some of the bus stops. With the completion of the Fairgrounds Road Bicycle Path stop waiting areas were constructed with Belgian block, giving waiting passenger an even surface to stand and wait for the bus.

SHORT TERM PASS SALES - The NRTA’s short term passes (1-day, 3-day and 7-day) are able to be purchased aboard all fixed route vehicles through the electronic farebox.



BUS INFORMATION CENTER

The NRTA leases space, \$1.00 per season for the buses and \$1 per season for use of the building as a bus information center, from a subsidiary of a non-profit public benefit corporation that purchased the property to be utilized by the NRTA to help improve the system. The Mid Island Loop, Miacomet Loop, Sconset via Old South Road Route and Sconset via Milestone Road Route utilize the space as the downtown bus stop, removing them from on street public parking spaces. In addition to the use of the building, NRTA information aides are funded by the subsidiary. The building is equipped with air conditioning, public restrooms, waiting area, and a bill breaker and is maintained at no expense to the NRTA. This has greatly benefited the users of the NRTA’s services and is not something the NRTA could have funded through normal operations.



