

Nantucket Regional Transit Authority

3 East Chestnut Street, Nantucket, MA 02554
Phone: 508-325-9571 • Fax: 508-325-0788 • TTY: 508-325-7516
www.nrtawave.com • nrt@nantucket-ma.gov

AGENDA FOR THE MEETING OF THE NRTA ADVISORY BOARD JULY 25, 2012

6:00 P.M.

COMMUNITY ROOM, NANTUCKET POLICE STATION
4 FAIRGROUNDS ROAD
NANTUCKET, MASSACHUSETTS

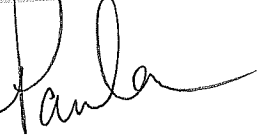
- I. Public Comment.
- II. Announcements: NuRide Program, Google Transit, and On-Line Survey.
- III. Approval of Minutes for the June 13, 2012 Meeting.
- IV. RTA Funding Update – State FY13 Budget.
- V. 2012 Season Update.
- VI. Approval of FFY13 and FFY14 DBE Goal.
- VII. Other Business.



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TO: NRTA ADVISORY BOARD

FROM: PAULA LEARY, NRTA ADMINISTRATOR 

RE: ANNOUNCEMENTS: NuRide Program, Google Transit and On-Line Survey

DATE: JULY 18, 2012

The NRTA in partnership with MassDOT and NuRide is now offering offering riders rewards for choosing healthier, greener transportation options. NuRides is the country's largest commuter rewards program and was developed to encourage greener travel by offering rewards to riders who choose other options than driving a car. From Riding the Wave, to walking, carpooling, biking and even telecommuting, points can be accumulated and then redeemed from sponsors for retail discounts, restaurant coupons and tickets to shows and attractions from the NuRide website. To participate go to the link on nrtawave.com or nuride.com, set up an account and log your trips into the calendar to earn points. When you set up your account enter BUSREWARDS as the promo code and receive 1,000 freepoints. One of the questions asked is the type of vehicle you drive, this is used to calculate fuel savings and environmental benefits.

Google Transit – the NRTA is now on Google Transit. Go to nrtawave.com and click on the link or go to google.com/transit to plan your trip.

On-Line Survey – The NRTA and Remain Nantucket are conducting a survey about riders impressions and experiences while riding the Wave. In addition to the on-line survey the marketing consultant will be on island at the end of the month riding the buses and conducting the survey. Those that complete the survey have a chance to win either a flat screen television or Kindle Fire. Winners will be notified by phone or email during the week of October 1st.

Please do not hesitate to contact me if you have any questions. I can be reached at 508-325-9571 or nrtawave.com.

Thank you.



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Minutes of the Meeting of June 13, 2012. The meeting took place in the Community Room of the Nantucket, 4 Fairgrounds Road, Nantucket, MA 02554. Members of the Board present were: Patricia Roggeveen, Robert DeCosta, Rick Atherton, Whitey Willauer, Bruce Miller and Jeanette Topham. Chairman Roggeveen opened the meeting at 6:07 p.m. and welcomed Jeanette Topham to the Board as the non-voting disabled representative.

Public Comment. There were no comments from the public.

Approval of Minutes of the February 22, 2012 Meeting. The minutes of the February 22, 2012 meeting were approved by unanimous consent of the Board.

2012 Season and Dump the Pump. Ms. Leary announced the 2012 has gotten off to a fast pace with an average daily ridership through May of 794 compared to the average daily ridership for the same period in 2011 of 649 and through June 12th the average daily ridership is up 75 riders per day over 2011. Ms. Leary made upcoming service announcements and that the real time bus information phone app is available again this year and the popularity continues to grow. Dump the Pump, a national event sponsored by the American Public Transportation Association and a way to encourage the use of public transportation. The NRTA will participate by offering half fares and be giving away promotional items. A gentleman from the audience asked if additional service was added on holidays such as Memorial Day and July 4th. Ms. Leary responded no.

Approval of FFY13 Revenue Anticipation Note. Ms. Leary stated three bids were received for the NRTA's \$2.1 million revenue anticipation note (RAN) for Fy13 operations. Ms. Leary recommended the Board approve to award the RAN to Eastern Bank at a net interest cost of .7480%. Mr. Atherton moved to approve the RAN to Eastern Bank at a .7480% net interest cost and authorize the chair and Administrator to sign the appropriate documents; seconded by Mr. DeCosta. So voted. Mr. Atherton stated that this money is borrowed in anticipation of state reimbursements. Mr. DeCosta added that it included transit revenue. Ms. Leary stated the reimbursements also include local assessment and federal operating reimbursements.



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Announcement of FFY13 and FFY14 DBE Goal Public Notice. Ms. Leary announced that the NRTA's DBE goal is 4% and will be advertised in the *Inquirer and Mirror* and is posted on the NRTA's website, the public has 45 days to provide comment.

Other Business: There was no other business.

The meeting was unanimously adjourned at 6:15 p.m.


Approved:



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TO: NRTA ADVISORY BOARD

FROM: PAULA LEARY, NRTA ADMINISTRATOR 

RE: RTA FUNDING UPDATE – STATE FY13 BUDGET

DATE: JULY 18, 2012

I just wanted to provide you with information regarding Regional Transit Authority Funding for the State FY13 Budget. The Legislature approved “new” funding for the RTA’s in the amount of \$7 million. This funding comes from three different sources of funding and includes: one-time funding from two accounts in the amount of \$3.5 million, the Snow and Ice Account and the Vehicle Inspection Fund and are one time funding and not reoccurring as they spend out the “reserve” of these two state funds which will be distributed as supplemental assistance based upon the percentage of funds each RTA receives in state contract assistance for FY12. For the NRTA this amount is \$22,017; and the third source of new funding is an increase in the RTA line item of the state budget and adds \$3.5 million to the sales tax increase line item for the RTA’s that was established at \$15 million, this is a state contract assistance reimbursement and should appear yearly in the appropriation act and brings the RTA SCA line item from \$59,235,055 to \$62,735,055. For the NRTA this amount is \$22,017 bringing our SCA reimbursement from \$372,634 to \$416,669 for FY13.

Although the increase to the NRTA specifically is not significant, an increase to the state line item for the RTA’s is as the RTA’s had not received an increase in SCA in 5 years. The discussions at the legislative level began on how to fund the MBTA’s budget deficit. When the use of the Vehicle Inspection Fund was identified, Legislators recognized money generated into this fund was generated across the state and strongly felt it should be used to fund public transportation across the state and not just the MBTA. Further discussions are expected to take place on how to fund statewide public transportation into the future.

I would like to thank Senator Wolf and Representative Madden who were supportive of this funding equity and increase to the RTA’s.



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TO: NRTA ADVISORY BOARD
FROM: PAULA LEARY, NRTA ADMINISTRATOR
RE: 2012 SEASON UPDATE
DATE: JULY 19, 2012



The 2012 season remains busy with an average daily ridership of 1,760, compared to the 2011 average daily ridership of 1,622 through July 18th. Passenger boardings through July 18, 2012 is 103,858 compared to 103,780 passenger boardings for the same period in 2011, with 827.5 fewer hours of service this season. On July 4th a record high 4,983 passengers used the Wave.

The free "Where's My Bus" application has had high usage.


Thank you.



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TO: NRTA ADVISORY BOARD

FROM: PAULA LEARY, NRTA ADMINISTRATOR 

RE: APPROVAL OF 4% DBE GOAL FOR FFY13 and FFY14

DATE: JULY 18, 2012

In accordance with 49 CFR 26.45(f)(1) as part of the NRTA's DBE Program, it is required that the annual DBE goal be submitted to the Federal Transit Administration (FTA). It is also required that before the annual DBE goal is submitted to FTA a public notice of the proposed goal be advertised and to accept public comment on the goals for 45 days.

The NRTA's DBE participation goal is 4% for FFY13 and FFY14..

The public has until July 30th to provide written comment to the NRTA Administrator. This was advertised in June 44th edition of the *Inquirer & Mirror* and no comments from the public have been received as of this date.

If written comments are received prior to the public comment deadline I will present those comments to you at the August 8th meeting for consideration.

I recommend the Board vote to approve the FFY13 and FFY14 DBE goal of 4%.

Please do not hesitate to contact me if you have any questions.

Thank you.

